

## Communication Navigation, LLC: Welcome & Overview



SUSANNE EGLI

I help professionals enhance their presence and impact to be more successful through effective communication. “Think of me as your personal GPS: I chart the course—to reach the destination—for your desired outcome.”

How? By identifying goals, assessing areas of strengths and needs, and coaching you to acquire the skills needed to get to the next level. Clients say my directive consulting style and action-learning approach quickly improves performance with techniques that can be applied immediately for profound results.

A professor of communication and leadership at St. Mary’s University and a trained actor, I bring out the best in people to maintain poise under pressure, engage and influence an audience, and stand out. My hospitable nature makes individuals and teams feel at ease to explore new ideas and tackle challenges in a nonjudgmental environment. I am passionate about being on the journey with my clients and delivering valuable, pragmatic, and life-changing results.

For 18 years, I have coached and inspired more than 1500 executives in the medical, legal, accounting, finance, technology, and engineering communities to be more effective communicators and leaders, in the following areas:

- **Presence & Presenting – Own the Room:** Successful leaders possess gravitas—that wow factor—to command attention and engage others. Executive presence, that is, and it is a prerequisite for effective leadership. Develop your authentic voice and enhance your public speaking skills to exude confidence, credibility, and trust.
- **Influence & Inspiring – Up Your Game:** On average we say 12,000 words a day, mainly at work, and frequently to convince others of our ideas. Master the art of influence, a key leadership component, and learn communication strategies to influence attitudes, beliefs, and actions.
- **Motivate & Messaging – Actions Speak Louder than Words:** What you say is important, but how you say it is key. Develop a compelling communication style that aligns your intention and behavior for clarity and consistency.
- **Interview & Integrating – Preparation Meets Opportunity:** Polish your interviewing skills and make a stellar first impression to land the job. Then successfully integrate into the workplace; those first 90 days are critical!
- **Courtesy & Conversation – Give and Take:** Dramatically improve your ability to connect with others by elevating your emotional intelligence (self-awareness) and heightening your empathic insight (awareness of others).

## Communication Navigation, LLC: Process & Packages

Thank you for your interest! This is a brief explanation of my process and pricing. There are many different directions to take, so each plan is customized to meet your objectives and needs. The following three-step approach includes tools and techniques that have been successfully used over the years coaching more than 1,500 clients to communicate clearly and be more effective leaders.

### Step 1: The 'Journey'

We begin with a complimentary 30-minute phone call or in-person meeting to explore: Where are you going? What are your goals? Where are you now? What are the barriers? I will provide the expertise and support to guide you on the right path.

### Step 2: The 'Path'

Next, I will develop a curriculum to meet your objectives and needs. Whether you're learning new skills to communicate clearly or building on strengths to be a more effective leader; I will guide you from start to finish—providing practical, workable solutions.

### Step 3: The 'Destination'

You will reach your destination through "action-learning" for accelerated growth. This interactive process allows you to learn and practice new skills, receive feedback, refine your technique, and cement those talents into place for immediate results!

**Pricing & Packages:** here are the most popular packages:

- **Focused Approach:** During two sessions, we will address on one or two key objectives using action learning techniques for quick and impactful results. This package includes the initial phone call or meeting, two coaching sessions, and follow-up materials.
- **Skill Building Approach:** Over the course of up to five sessions, we will work on several key objectives to enhance, strengthen, or build on your communication effectiveness and leadership development. This package includes the initial phone call or meeting, up to five coaching sessions, exercises, role-playing, videotaping, and follow-up materials.
- **Comprehensive Approach:** This intensive package of eight sessions provides the broadest scope of instruction and learning with in-depth customization utilizing numerous tools: Insights Discovery Personal Profile and 360-degree feedback gathered over a period of months to provide measurable results. This package includes the initial phone call or meeting, eight coaching sessions, exercises, role-playing, videotaping and follow-up materials.
- **Team Approach:** Call to discuss pricing for customized packages to meet your team's objectives.
- **Speaking Engagements:** Call to discuss topics and pricing of Susanne's keynote presentations for your event or organization.